



# Public Policies and Green Economy in Brazil

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**[www.ie.ufrj.br/gema](http://www.ie.ufrj.br/gema)**

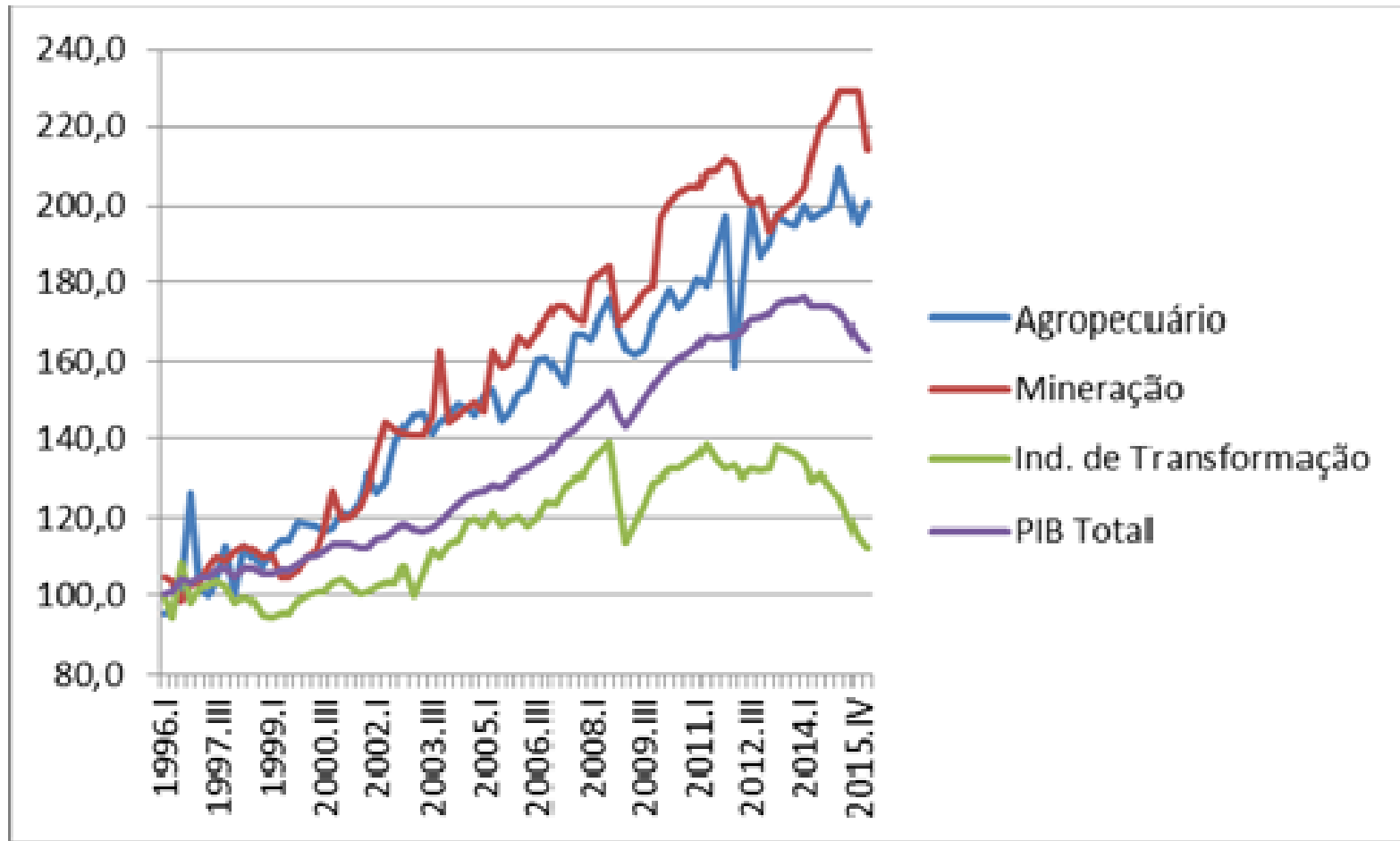
# *To dream the impossible dream*

## Green economy in Brazil

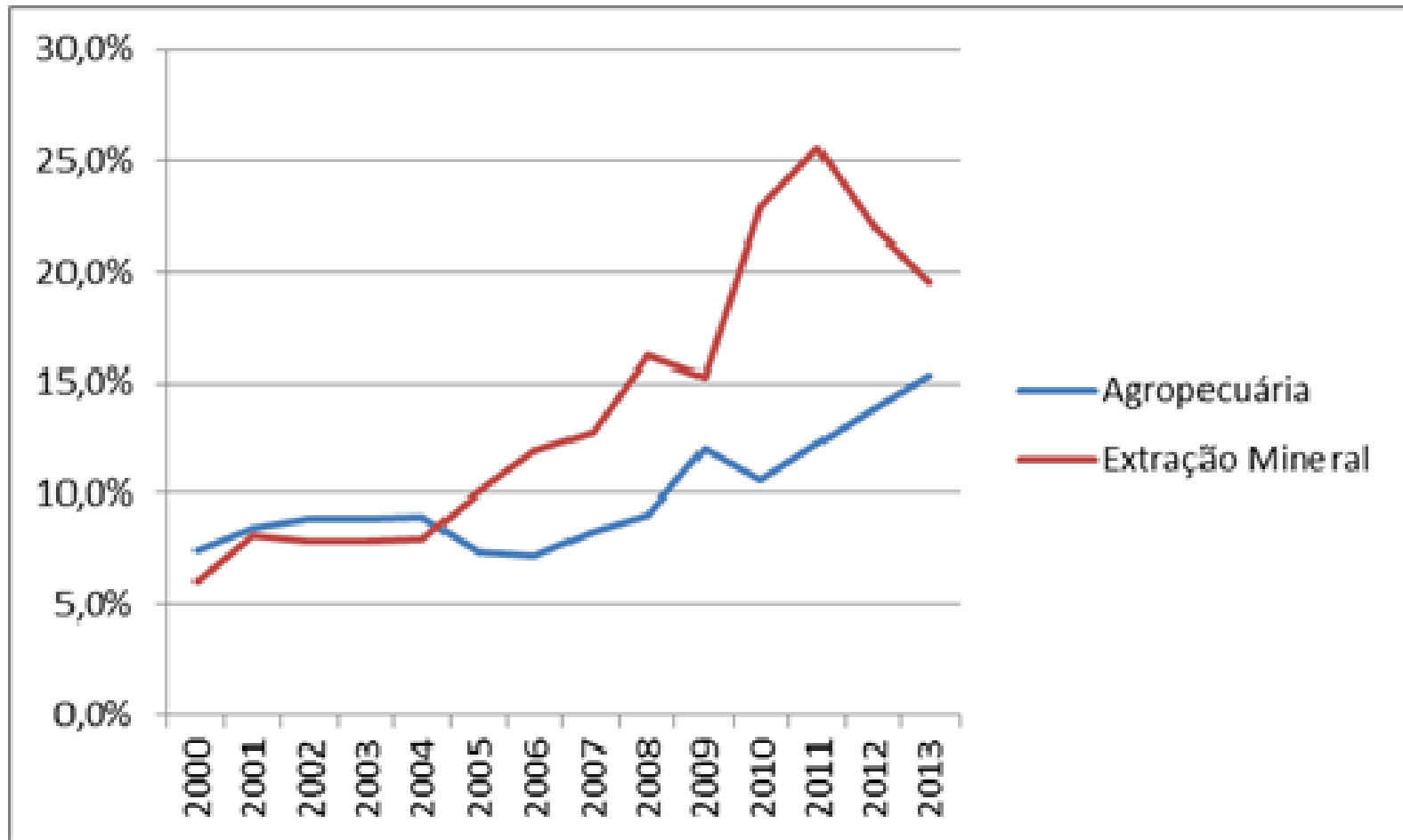
- Far from green: current situation
- A different future is possible: growth led by sustainable activities
- But it will not happen spontaneously:  
internalizing externalities in sectoral policies & sustainable finance

# *Back on the chain gang*

Reprimarisation: GDP Growth, 1996-2015

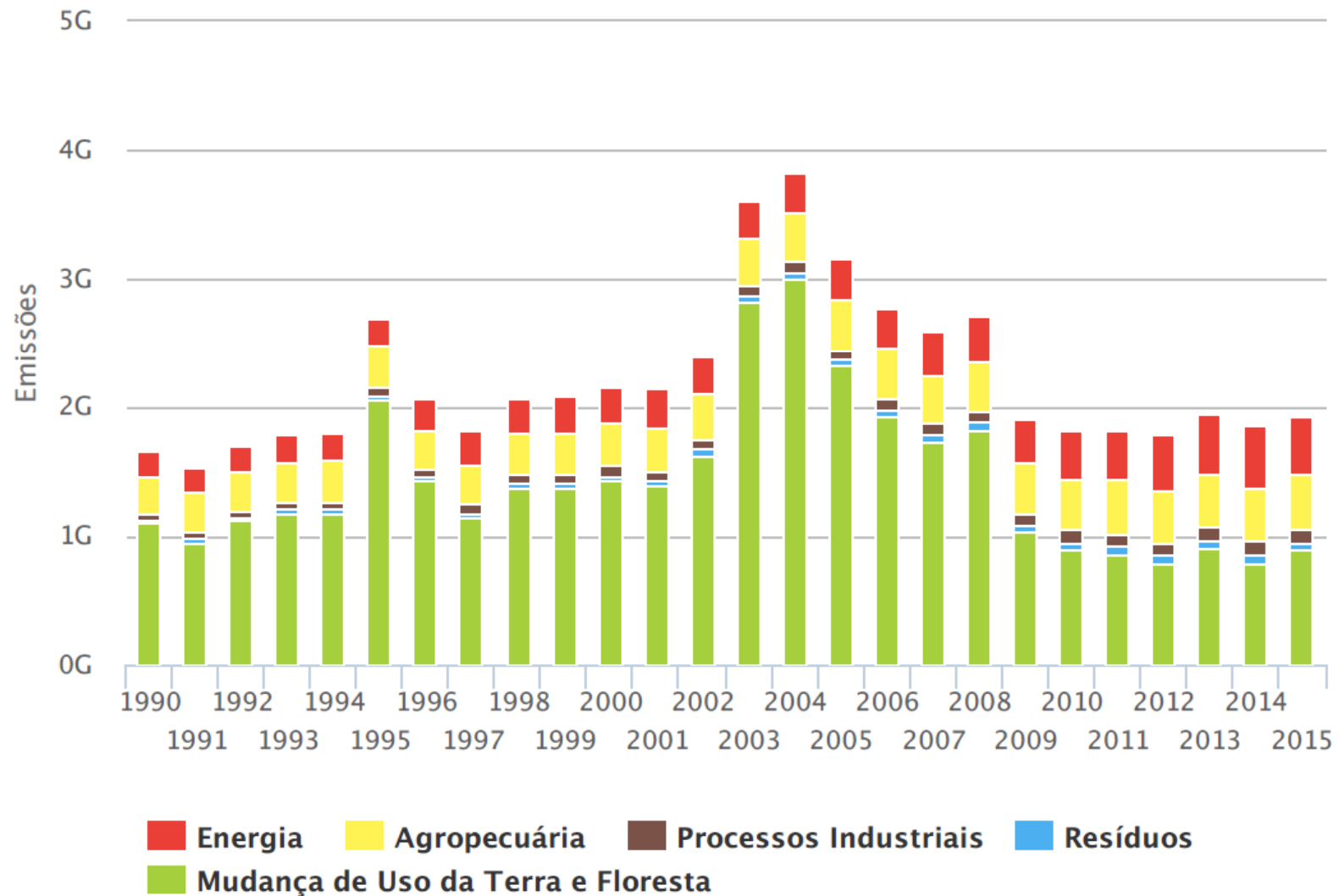


*Stack banana till the mornin' come*  
% of raw agricultural and minerals in total exports

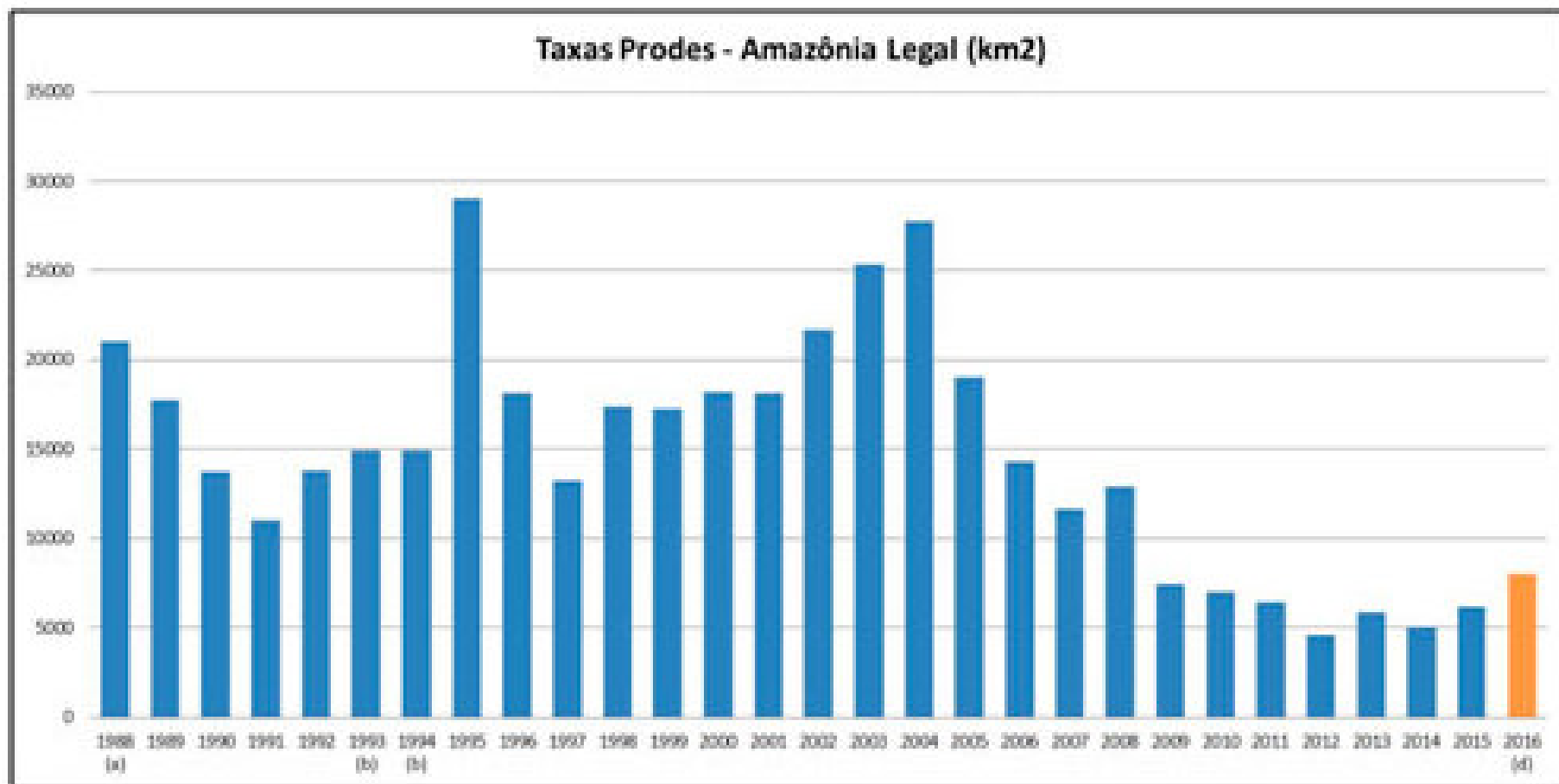


# *My temperature gets high with jungle fever*

## Brazilian Greenhouse Gases Emissions, 1990-2015

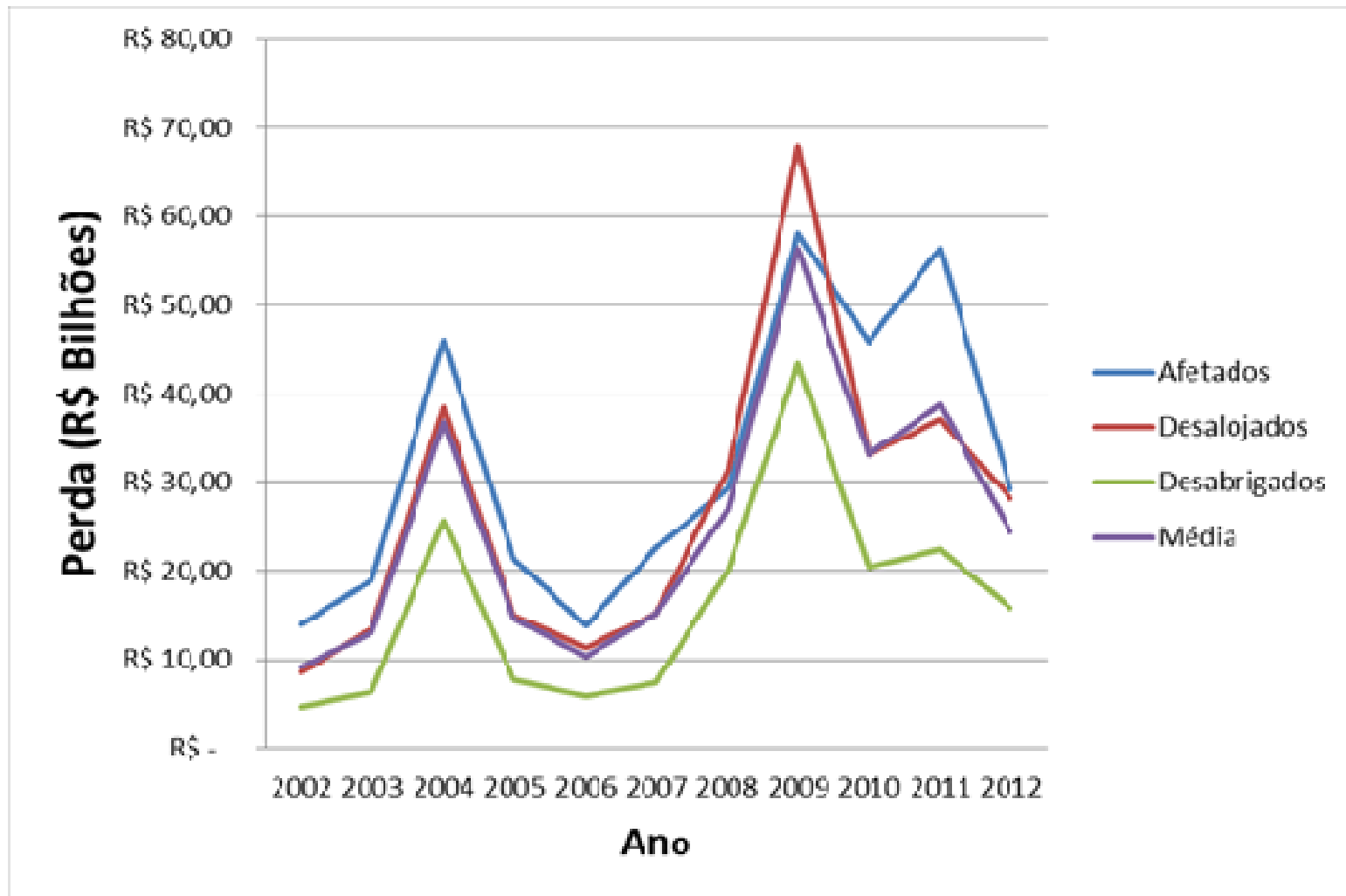


# *Ain't no sunshine when she's gone* Deforestation in the Brazilian Amazon

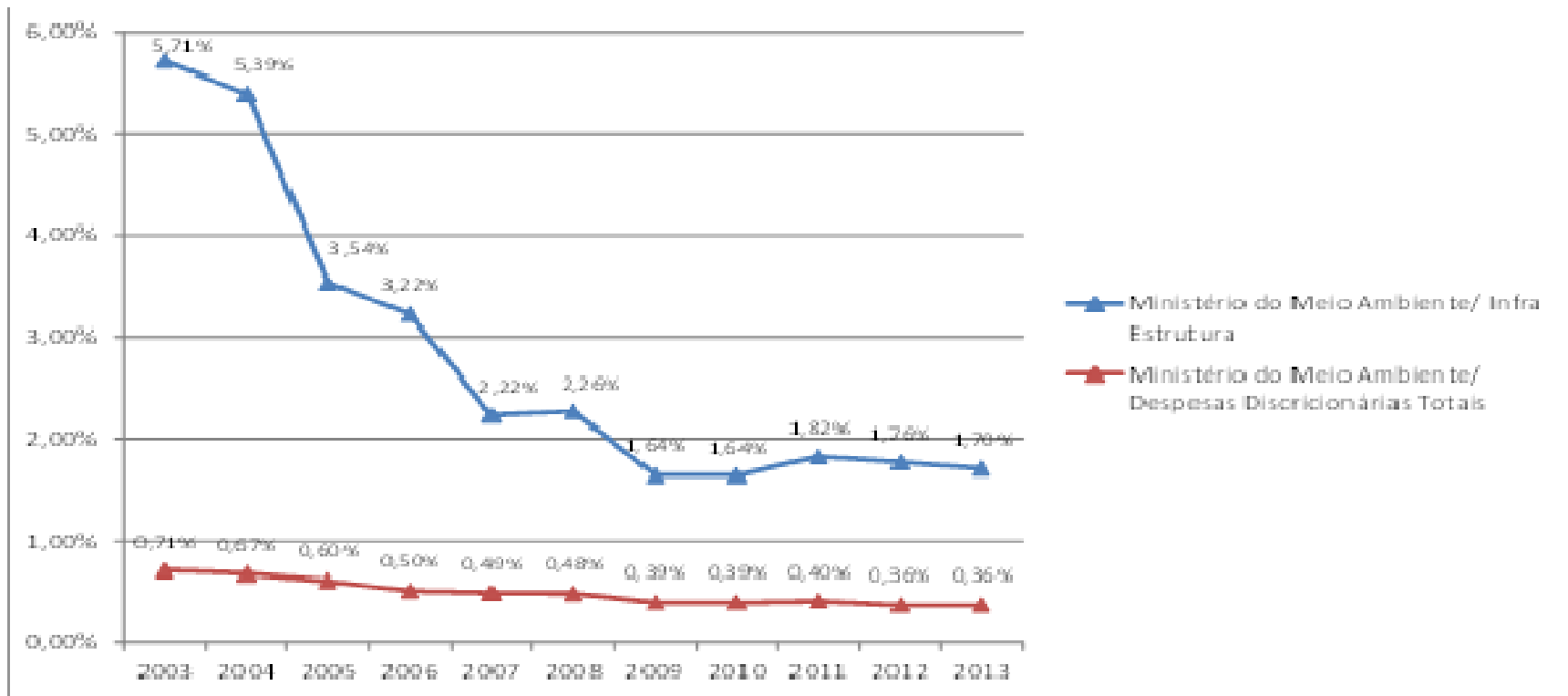


# *A stick, a stone, the end of the road*

## Economic costs of floods and landslides in Brazil



# *Don't have much money but boy, if I did* Federal environmental budget





*Thinkin' about the good things to come*

## Potential green sectors

- Energy sector: Brazilian potential for generation from alternative sources (biofuels, solar, wind, etc.)
- A new agriculture?
- The Economics of Ecosystems and Biodiversity: the hidden assets

# *Listening to the wind of change*

## Policies towards a green future

- Correct incentives: negative and positive environmental externalities must be incorporated to the pricing of products
- Fiscal policy for present and future generations
- Green consumers and the role of public procurement policies
- Sustainability criteria in financing operations

# Suggested references

- [https://www.academia.edu/28970342/The Green Economy in Brazil disappointments and possibilities](https://www.academia.edu/28970342/The_Green_Economy_in_Brazil_disappointments_and_possibilities)
- [https://www.academia.edu/6418033/GREEN ECONOMY POLICIES IN BRAZIL CHALLENGES AND OPPORTUNITIES](https://www.academia.edu/6418033/GREEN_ECONOMY_POLICIES_IN_BRAZIL_CHALLENGES_AND_OPPORTUNITIES)