



IBRACH
Institute for
Brazil-China
Studies



INCT/PPED-IBRACH Workshop

Comparative State Capacities: Case Studies of Industrial and Technology Policy- The recent experiences of Brazil and China

29-30 July 2013-Rio de Janeiro

Everest Hotel July 29. Institute of Economics UFRJ July 30 room 102

The workshop is organized as part of an ongoing research program on Comparative State Capacities the experiences of BRICS countries. It will discuss the recent techno-industrial policies of China and contrast it with policy initiatives' being promoted in Brazil.

In particular the workshop will review the experience and recent developments of the Chinese Strategic Emerging Industries Projects, (SEI) how it evolved from the objective of promoting indigenous innovations as explicitated in the Science and Technology Long term Plan of 2006. The institutional, financial, commercial and policy mix associated with the SEI projects will be discussed with emphasis on the links between policy targets and the functioning of enterprises.

Particular attention will be devoted to the role of financing and its direction to State and non state enterprises. The evolving policy mix to stimulate innovation at the enterprise level will be discussed as well as the criteria for selection of priorities and core industries pertinent to the program.

The SEI program will also be seen in the context of the current industrial matrix of China. In this context the case study of China carried out by the Columbia University comparative industrial policy research coordinated by Richard Nelson will also be discussed.

The experiences of China will be contrasted with recent reviews of Brazilian Industrial and Technology Policy as well as a discussion regarding the objectives, design and policy instruments of the new public policy initiatives to promote innovation.

Agenda July 29th: China- Brazil Recent Innovation Policies (Local: Everest Hotel)

Timetable	Activity	Participants
July 29th -China- Brazil Recent Innovation Policies (Hotel Everest)		
9:30-9:45	Introduction to the Workshop	Ambassador Affonso Ouro Preto (President of IBRACH); Prof. Renato Boschi (INCT-UERJ); Prof Anna Jaguaribe (IBRACH, UFRJ).
9:45-10:45	The SEI Project: Evolution, Recent Developments, Institutional and Political Context	Dean Xue Lan (School of Public Policy and Management Tsinghua University, Beijing)
10:45-11:15	Comments: The SEI Project: A Brazilian Perspective	Prof. João Carlos Ferraz (BNDES Director, UFRJ)
11:15-11:30	Coffee Break	
11:30-13:00	Round Table Discussion	Ambassador Clodoaldo Hugueney (FAAP, IBRACH Chair); Dra. Fernanda de Negri (Diretor of Innovation Studies IPEA); Prof. Segen Estefen (Director of Technology and Innovation - COOPE UFRJ); Prof. Adriano Proença (COPPE); Prof Anna Jaguaribe (IBRACH, UFRJ); Prof. Jose Cassiolato - UFRJ); Prof. Mario Ripper (IBRACH).
13:00-14:30	Lunch	
14:30-15:15	Columbia University Catch up Industry Research Program: The case study of China	Prof Liang Zheng (Tsinghua University)
15:15-17:00	Industrial Policy: A Brazilian Perspective. Round Table	Prof. Jose Tavares (CINDES Chair); Prof. Carlos Leão Rocha (Director of IE,UFRJ); Prof. Helena Lastres (BNDES); Prof. David Kupfer (UFRJ); Prof Andre Tosi Furtado (UNICAMP).
17:00-18:30	Technology Policy and State-Market Relations: What have we learned? Round Table Debate	Prof. Adriano Proença (COPPE); Prof. Ana Célia Castro ; Prof Andre Tosi Furtado (UNICAMP); Prof. Anna Jaguaribe (IBRACH,UFRJ); Prof. Carlos Leão Rocha (Director of IE,UFRJ); Ambassador Clodoaldo Hugueney (FAAP, IBRACH); Prof. David Kupfer (UFRJ); Dra. Fernanda de Negri (Diretor of Innovation Studies IPEA); Prof. Helena Lastres (BNDES); Prof. Jose Cassiolato (UFRJ); Prof. Jose Tavares (CINDES); Prof Liang Zheng (Tsinghua); Prof. Mario Ripper (IBRACH); Prof. Renato Boschi (INCT-UERJ); Dean Xue Lan (Tsinghua);

July 30th: Road map to Compared State Capacities Project
(Local: UFRJ-IE-Praia Vermelha Room 102)

Timetable	Activity	Participants
July 30th Road map to Compared State Capacities Project (UFRJ- IE Room 102)		
9:30-11:00	Presentation of the Comparative State Capacities project and discussion of the road map and interview program.	Prof. Renato Boschi (IESP); Prof. Celina Souza (IESP); Prof. Anna Jaguaribe (IBRACH, UFRJ) Prof. Ana Célia Castro (UFRJ). Discussants: Dean Xue Lan , Prof. Liang Zheng
11:00-12:30	Presentation of the Comparative State Capacities project and discussion of the road map and interview program.	Prof. Fátima Anastasia (PUC, MG); Prof. Ignacio Godinho (UFJF); Igor Fonseca (IPEA); Prof. Carlos Santana (FITS/INCT). Discussants: Dean Xue Lan , Prof Liang Zheng
12:30-14:45	Lunch	
15:00-17:00	Comparative State Capacities Perspectives: China and Brazil, Perspectives from International Relations and discussion of the road map and interview program: Round table Discussion	Discussants: Ambassador Clodoaldo Huguene (FAAP,IBRACH); Ambassador Affonso Ouro Preto (IBRACH); Ambassador Paolo Bruni (IBRACH). Participants: Prof. Renato Boschi (INCT-UERJ), Prof. Celina Souza (IESP), Prof. Maria Antonieta Leopoldi (UFF), Prof. Anna Jaguaribe (IBRACH, UFRJ), Prof. Ana Célia Castro (UFRJ), Prof. Fátima Anastasia (PUC, MG); Prof. Ignacio Godinho (UFJF), Igor Fonseca (IPEA); Prof. Carlos Santana (FITS/INCT).

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