

INNOVATION IMPERATIVE - MEGATRENDS RESHAPING THE WORLD

Shift to Asia



Demographics
China
Urbanization



Environmental Pressures



Entropy
Scarcity



Social Pressures



Connectivity
Interactivity
Activism



State Involvement



Resource sovereignty
Taxation
Regulation
Nationalism
Geopolitics



New Lifestyle



Less energy intensity
Renewable energy
Sustainability
Consumption patterns
Transportation System
Cities design
Social & political Orgs.



Innovation



New technologies
New production processes
New materials
New products
New business models
New forms of government